

Taça de Portugal - 2nd Round - União de Leiria vs Sacavenense

DATE: Sunday, September 21, 2025
LOCATION: Sacavém, Lisboa, PT

Event Description

Taça de Portugal - 2nd Round - União de Leiria vs Sacavenense is a premier sports event in Sacavém. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,582 people

Event ID: 7zZBr4r9Ex3Uyv7gd5

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 633 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.