

Taça de Portugal - 2nd Round - Farense vs Vidago

DATE: Saturday, September 20, 2025
LOCATION: Pedras Salgadas, PT

Event Description

Taça de Portugal - 2nd Round - Farense vs Vidago is a premier sports event in Pedras Salgadas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,789 people

Event ID: EvfB9BKhA9dQR9rupf

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 716 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.