

# Taça de Portugal - 2nd Round - ABA IPCB Castelo Branco vs ASC BVRM

DATE: Sunday, October 19, 2025  
LOCATION: Reguengos de Monsaraz, Distrito de Évora, PT

## Event Description

Taça de Portugal - 2nd Round - ABA IPCB Castelo Branco vs ASC BVRM is a premier sports event in Reguengos de Monsaraz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 45/100

**Expected Attendance:** 562 people

**Event ID:** 8DHeenAF4X4bKDU2Yi

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 225 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*