

# Taça de Portugal - 1st Round - Amarante vs Tirsense

DATE: Sunday, August 31, 2025  
LOCATION: Santo Tirso, Porto, PT

## Event Description

Taça de Portugal - 1st Round - Amarante vs Tirsense is a premier sports event in Santo Tirso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,576 people

**Event ID:** a6LLNt6uG8ajocr6dt

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,230 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*