

Taça de Portugal - 1st Round - 1º Dezembro vs Juventude Lajense

DATE: Sunday, August 31, 2025
LOCATION: Lajes, Açores, PT

Event Description

Taça de Portugal - 1st Round - 1º Dezembro vs Juventude Lajense is a premier sports event in Lajes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 978 people

Event ID: 3WWEbnk6d27ieuEKTt

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 391 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.