

T-Pain at Coca-Cola Amphitheater

DATE: Sunday, October 19, 2025
LOCATION: Birmingham, Alabama, US

Event Description

T-Pain at Coca-Cola Amphitheater is a premier concerts event in Birmingham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 63/100

Expected Attendance: 4,412 people

Event ID: BQDxM3y7abfs4YjRuY

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,765 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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