

# Sydney Warehouse Sale: Big Brands, Huge Savings

DATE: Friday, November 7, 2025  
LOCATION: Chipping Norton, New South Wales, AU

---

## Event Description

Sydney Warehouse Sale: Big Brands, Huge Savings is a premier expos event in Chipping Norton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 59/100  
**Expected Attendance:** 2,946 people  
**Event ID:** BuMGDVYEtdsvvpBRwP

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,178 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---