Sydney Thunder vs Sydney Sixers

DATE: Saturday, December 20, 2025
LOCATION: Sydney Olympic Park, New South Wales, AU

Event Description

Sydney Thunder vs Sydney Sixers is a premier sports event in Sydney Olympic Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 72/100
Expected Attendance: 11,982 people
Event ID: C5fqUJrhGr7VKk99Su

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,793 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.