

Sydney Streets on Macleay Street

DATE: Friday, October 31, 2025
LOCATION: Potts Point, New South Wales, AU

Event Description

Sydney Streets on Macleay Street is a premier festivals event in Potts Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 57/100

Expected Attendance: 2,158 people

Event ID: Dnk28sNLokgubfmsru

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 863 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.