

Sydney Roosters vs Cronulla-Sutherland Sharks

DATE: Thursday, September 11, 2025
LOCATION: Moore Park, New South Wales, AU

Event Description

Sydney Roosters vs Cronulla-Sutherland Sharks is a premier sports event in Moore Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,465 people

Event ID: CjVrJ8iC5S7vsuaU7w

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,586 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.