

Sydney Roosters vs Canterbury-Bankstown Bulldogs

DATE: Friday, August 15, 2025
LOCATION: Moore Park, New South Wales, AU

Event Description

Sydney Roosters vs Canterbury-Bankstown Bulldogs is a premier sports event in Moore Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 78/100

Expected Attendance: 24,640 people

Event ID: 79ULeAYiAxXXTTuSde

Hotel Demand Indicators

ADR Impact Index: 8.1x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,856 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.