

Sydney Opera House: The Marriage of Figaro Opera

DATE: Wednesday, August 27, 2025
LOCATION: North Sydney, New South Wales, AU

Event Description

Sydney Opera House: The Marriage of Figaro Opera is a premier performing-arts event in North Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: 6Ge6wqNmLfzATd99ew

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.