

Sword & Trowel Conference 2026: A Conference for Young Adults

DATE: Thursday, January 1, 2026
LOCATION: Ringgold, Louisiana, US

Event Description

Sword & Trowel Conference 2026: A Conference for Young Adults is a premier conferences event in Ringgold. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 475 people

Event ID: 8iu6W2gFKAk2yXadJn

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 190 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
