

Switch-A-Roos Childrens Consignment Sale

DATE: Friday, August 15, 2025
LOCATION: Greenville, South Carolina, US

Event Description

Switch-A-Roos Childrens Consignment Sale is a premier expos event in Greenville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 64/100
Expected Attendance: 5,000 people
Event ID: Dftp42kvVcJSWDaDsp

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/switch-a-roos-childrens-consignment-sale>

Document generated on 6/3/2026, 11:37:30 PM