Swipe Vintage x Aylesbury Kilo Sale

DATE: Saturday, September 13, 2025
LOCATION: Aylesbury, England, GB

Event Description

Swipe Vintage x Aylesbury Kilo Sale is a premier festivals event in Aylesbury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 41/100
Expected Attendance: 352 people
Event ID: Hx6iUqWj9CMF3UjiK4

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 141 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.