

# Swim & Splash Expo at South East Spas in Port St. Lucie!

DATE: Friday, September 19, 2025  
LOCATION: Port St. Lucie, Florida, US

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## Event Description

Swim & Splash Expo at South East Spas in Port St. Lucie! is a premier expos event in Port St. Lucie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 62/100  
**Expected Attendance:** 3,858 people  
**Event ID:** 4E9qJjH8DFHsrQzqm5

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,543 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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