

Swietokrzyskie - Winter School Holiday

DATE: Friday, January 16, 2026
LOCATION: Św' tokrzyskie Voivodeship, PL

Event Description

Swietokrzyskie - Winter School Holiday is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: school-holidays
Importance Rank: 90/100
Expected Attendance: 10,000 people
Event ID: Adk8Ush5BKIM5GADX8

Hotel Demand Indicators

ADR Impact Index: 9.2x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 180 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
