

# Sweetwater Public Schools - Thanksgiving Break

DATE: Friday, November 21, 2025  
LOCATION: US

---

## Event Description

Sweetwater Public Schools - Thanksgiving Break is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** school-holidays

**Importance Rank:** 30/100

**Expected Attendance:** 102 people

**Event ID:** 52DZNcaB5zZUFW5Emg

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 41 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/sweetwater-public-schools-thanksgiving-break>

Document generated on 6/4/2026, 6:15:07 AM