

SwaRaksha Mahotsav: Global Summit, Exhibition and Awards on Aerospace & Defense, Geospatial and Space and Marine Systems

DATE: Tuesday, September 23, 2025
LOCATION: Visakhapatnam, Andhra Pradesh, IN

Event Description

SwaRaksha Mahotsav: Global Summit, Exhibition and Awards on Aerospace & Defense, Geospatial and Space and Marine Systems is a premier expos event in Visakhapatnam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 63/100
Expected Attendance: 4,439 people
Event ID: 67tWCRy2URzCrot5ku

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,776 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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