

# Swap Meet & Cars 6p-8p Pizza Hut Grayling

DATE: Monday, August 25, 2025  
LOCATION: Grayling, Michigan, US

## Event Description

Swap Meet & Cars 6p-8p Pizza Hut Grayling is a premier expos event in Grayling. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 41/100

**Expected Attendance:** 375 people

**Event ID:** 4LLFZXb83suMXVtruJ

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 150 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*