

Swanton Care & Community South East Wales: Halloween Recruitment Open Day

DATE: Wednesday, October 29, 2025
LOCATION: Cilfynydd, Wales, GB

Event Description

Swanton Care & Community South East Wales: Halloween Recruitment Open Day is a premier expos event in Cilfynydd. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,682 people

Event ID: BFr8Vf424scfZxpxq9

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 673 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.