

Swansea Amala Fiesta

DATE: Sunday, September 14, 2025

LOCATION: Gendros, Wales, GB

Event Description

Swansea Amala Fiesta is a premier festivals event in Gendros. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 946 people

Event ID: GszGdooW3HvWSzMP7k

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 378 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.