

Swan River Ramblers - Jazz Fremantle at Honky Tonk Blues Oct 26

DATE: Sunday, October 26, 2025
LOCATION: Fremantle, Western Australia, AU

Event Description

Swan River Ramblers - Jazz Fremantle at Honky Tonk Blues Oct 26 is a premier festivals event in Fremantle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 39/100
Expected Attendance: 294 people
Event ID: BSYzRZGJP8bT6k2wgX

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
