

Swadeshi Mela Dwarka Delhi - "M&Y"y6

DATE: Tuesday, October 7, 2025

LOCATION: Delhi, Delhi, IN

Event Description

Swadeshi Mela Dwarka Delhi - "M&Y"y6 'éG"> 'iM"Y>" "à 'i?"M")@ is a premier festivals event in Delhi. The event is a significant cultural and economic event around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 219 people

Event ID: 7fmv8JMTc3VVM8HAgJ

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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