

SV.League (W) - Gunma Green Wings vs Okayama Seagulls

DATE: Saturday, November 22, 2025
LOCATION: Okayama, Okayama, JP

Event Description

SV.League (W) - Gunma Green Wings vs Okayama Seagulls is a premier sports event in Okayama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 66/100
Expected Attendance: 6,376 people
Event ID: 7U3fLaDF6rQZSerzgE

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,550 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.