

# SV.League (W) - Blue Cats vs Okayama Seagulls

DATE: Friday, January 9, 2026  
LOCATION: Okayama, Okayama, JP

## Event Description

SV.League (W) - Blue Cats vs Okayama Seagulls is a premier sports event in Okayama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,421 people

**Event ID:** DG6TfTvouBPcJsd44Q

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,568 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*