

Sven Vath, Carl Craig, Diana Oliveira, and 4 others

DATE: Friday, October 31, 2025
LOCATION: Vila Nova de Gaia, PT

Event Description

Sven Vath, Carl Craig, Diana Oliveira, and 4 others is a premier concerts event in Vila Nova de Gaia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 632 people

Event ID: 9dCSgHeF2eAW6P6a3i

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 253 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.