

SV 07 Elversberg vs SSV Ulm 1846

DATE: Sunday, August 17, 2025
LOCATION: Ulm, Baden-Württemberg, DE

Event Description

SV 07 Elversberg vs SSV Ulm 1846 is a premier sports event in Ulm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,531 people

Event ID: 3JJx56xcCrVav5L6xf

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,812 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
