

Suzie Vinnick, in Concert

DATE: Thursday, August 21, 2025
LOCATION: Greater Napanee, Ontario, CA

Event Description

Suzie Vinnick, in Concert is a premier concerts event in Greater Napanee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 272 people

Event ID: 5DHQRt5e6fn2jg3mnm

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 109 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
