

SUTRA SUNRISE-HALLOWEEN @HOME THE VENUE// FT.CALEB JACKSON, PALUMA//OCT 25

DATE: Saturday, October 25, 2025
LOCATION: Sydney, New South Wales, AU

Event Description

SUTRA SUNRISE-HALLOWEEN @HOME THE VENUE// FT.CALEB JACKSON, PALUMA//OCT 25 is a premier concerts event in Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 364 people

Event ID: F8FwFnMNBjMt9V8chq

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 146 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.