

Sustainable Engineering & Ecodesign Conference

DATE: Wednesday, October 29, 2025
LOCATION: Steinheim an der Murr, Baden-Württemberg, DE

Event Description

Sustainable Engineering & Ecodesign Conference is a premier conferences event in Steinheim an der Murr. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: DR7rk54RzJY2JuNhM9

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
