

Sustainability in Product and Production Engineering

DATE: Tuesday, September 30, 2025
LOCATION: Bad Nauheim, Hessen, DE

Event Description

Sustainability in Product and Production Engineering is a premier conferences event in Bad Nauheim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 401 people

Event ID: 37L4xqhCMA9c99LFFn

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
