

# SUSSUDIO X CARLOS CHAPARRO

DATE: Saturday, September 13, 2025  
LOCATION: Sydney, New South Wales, AU

---

## Event Description

SUSSUDIO X CARLOS CHAPARRO is a premier concerts event in Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 40/100

**Expected Attendance:** 300 people

**Event ID:** 5n4FZZKqemfszaGHYQ

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/sussudio-x-carlos-chaparro>

Document generated on 6/4/2026, 2:27:00 AM