

SURFEANDO EN OLAS DE PULQUE VOL. II NOCHE DE MUSEOS DE SEPTIEMBRE

DATE: Wednesday, September 24, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

SURFEANDO EN OLAS DE PULQUE VOL. II NOCHE DE MUSEOS DE SEPTIEMBRE is a premier festivals event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 262 people

Event ID: 3swHm49aQUqurVjJWa

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 105 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.