

Supply Chain, Logistics & Warehousing @ MSC West, Conference & Exhibition

DATE: Wednesday, November 26, 2025
LOCATION: Limerick, County Limerick, IE

Event Description

Supply Chain, Logistics & Warehousing @ MSC West, Conference & Exhibition is a premier conferences event in Limerick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 515 people

Event ID: EHY79v3xqiR65CLuur

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 206 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
