

Supersize It: The K-Tels Live at Temple Plaza!

DATE: Friday, August 15, 2025
LOCATION: Danville, Illinois, US

Event Description

Supersize It: The K-Tels Live at Temple Plaza! is a premier concerts event in Danville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 230 people

Event ID: dJC4c4PAFNbGBmJQvg

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.