

SuperMarket in Tour al Castello – Registrazione Ingresso Gratuito

DATE: Friday, September 19, 2025
LOCATION: Fossa D'albero, Emilia-Romagna, IT

Event Description

SuperMarket in Tour al Castello – Registrazione Ingresso Gratuito is a premier concerts event in Fossa D'albero. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 31/100

Expected Attendance: 108 people

Event ID: AvNfsLYn49AQ6ecC8G

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 43 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
