

Superman - The 3d Imax Experience

DATE: Thursday, August 14, 2025
LOCATION: Atlantic City, New Jersey, US

Event Description

Superman - The 3d Imax Experience is a premier performing-arts event in Atlantic City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 36/100

Expected Attendance: 206 people

Event ID: 5TifuNVVAZvvx45Rh9

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/3/2026, 10:21:16 PM