

Superliga (W) - Slavia Sofia vs CPVC

DATE: Saturday, October 25, 2025

LOCATION: B >DD8DòÀ !CäDC,,O-C4@C 4, BG

Event Description

Superliga (W) - Slavia Sofia vs CPVC is a premier sports event in B >DD8DòÀ This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,271 people

Event ID: 7NZxaWr5FobcrN85vU

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 508 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.