

# Superliga (W) - DBBC Graz vs UBI Graz

DATE: Friday, October 24, 2025  
LOCATION: Graz, Steiermark, AT

## Event Description

Superliga (W) - DBBC Graz vs UBI Graz is a premier sports event in Graz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,561 people

**Event ID:** 8Dj57j9fyPrYQgs3G3

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 624 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*