

# Superliga - Vejle vs OB

DATE: Sunday, November 30, 2025

LOCATION: Odense, DK

## Event Description

Superliga - Vejle vs OB is a premier sports event in Odense. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 5,987 people

**Event ID:** 7TzYabEnnVc6UDz6Ka

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,395 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/superliga-vejle-vs-ob>

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