

# Superliga - Monte Carmelo vs Juiz de Fora

DATE: Sunday, October 26, 2025

LOCATION: Juiz de Fora, BR

## Event Description

Superliga - Monte Carmelo vs Juiz de Fora is a premier sports event in Juiz de Fora. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 45/100

**Expected Attendance:** 562 people

**Event ID:** HTnd9LY2xZSSwHQWmR

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 225 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*