

Superliga - Guarulhos vs Brasil Renata

DATE: Saturday, November 8, 2025

LOCATION: Campinas - SP, BR

Event Description

Superliga - Guarulhos vs Brasil Renata is a premier sports event in Campinas - SP. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,820 people

Event ID: 7wSP4MVspdu4v3JHic

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.