

# Superliga - Dubo Ö-6 g2 æ™

DATE: Thursday, January 15, 2026  
LOCATION: Niš, Nišavski okrug, RS

## Event Description

Superliga - Dubo Ö-6 vs Niš is a premier sports event in Niš. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,446 people

**Event ID:** BN65KNRnDpk9AdVtyt

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 978 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*