

Superliga 2 (W) - Group C - Universidad Granada vs Aguere

DATE: Friday, October 17, 2025
LOCATION: San Cristobal de La Laguna, ES

Event Description

Superliga 2 (W) - Group C - Universidad Granada vs Aguere is a premier sports event in San Cristobal de La Laguna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,337 people

Event ID: CZUxWK3Gtpb7TiWxWG

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 935 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.