

# Superliga 2 (W) - Group C - CDU Atarfe vs Sant Joan

DATE: Saturday, October 25, 2025  
LOCATION: San Juan de Alicante, Comunidad Valenciana, ES

## Event Description

Superliga 2 (W) - Group C - CDU Atarfe vs Sant Joan is a premier sports event in San Juan de Alicante. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,000 people

**Event ID:** 3GyQkcLpJqMPbJfU3P

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*