

Superliga 2 (W) - Group C - Benidorm vs Aguere

DATE: Saturday, November 15, 2025
LOCATION: San Cristobal de La Laguna, ES

Event Description

Superliga 2 (W) - Group C - Benidorm vs Aguere is a premier sports event in San Cristobal de La Laguna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,458 people

Event ID: AMMJHyh2rdjifYMRHe

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 983 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.