

# Superliga 2 (W) - Group A - Covadonga vs Cuesta Piedra

DATE: Saturday, November 15, 2025  
LOCATION: Santa Cruz de Tenerife, Canary Islands, ES

## Event Description

Superliga 2 (W) - Group A - Covadonga vs Cuesta Piedra is a premier sports event in Santa Cruz de Tenerife. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,257 people

**Event ID:** BKCKTwpd2XngXggZrx

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 903 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*