

# Superlógica na Estrada Rio de Janeiro (Exclusivo para clientes Superlógica, Ahreas e Condomob)

DATE: Wednesday, September 24, 2025  
LOCATION: São Conrado, Rio de Janeiro, BR

## Event Description

Superlógica na Estrada Rio de Janeiro (Exclusivo para clientes Superlógica, Ahreas e Condomob) is a premier conferences event in São Conrado. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 35/100

**Expected Attendance:** 182 people

**Event ID:** NvvEjiq5zSXhEqZGNZ

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 73 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/superlgica-na-estrada-rio-de-janeiro-exclusivo-para-clientes-superlgica-ahreas-e-condomob>

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