

# Superlógica na Estrada BH - MG (Exclusivo para clientes Superlógica, Ahreas e Condomob)

DATE: Wednesday, November 12, 2025  
LOCATION: São Pedro, Minas Gerais, BR

## Event Description

Superlógica na Estrada BH - MG (Exclusivo para clientes Superlógica, Ahreas e Condomob) is a premier conferences event in São Pedro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 419 people

**Event ID:** 7rbiRwibiWPM5BdHzK

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 168 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*